



Solutions for the Manufacturing Industries

Successful Enterprises In Focus

2002

Industry Document

Leading-edge logistics and supply chain management technologies are reshaping relationships amongst manufacturers, distributors and retailers to better meet the needs of the consumer. Successful companies must learn to reshape their sales, marketing, accounting and logistics processes. Our technology professionals know how to extract data and turn it into

useful information, implementing the best solutions in:

- Enterprise resource planning;
- Systems integration;
- Information systems planning and development; and
- E-business applications.

Makabu solutions take advantage of newer technologies as they become available, to help in the



information flow between individuals and across organizations.

Industry Specific Products / Solutions

Enterprise Resource Planning (ERP) System for small to medium size companies

Material Resource Planning (MRP II) System

Internet-Enabled Distribution Management System

Corporate Intranet

Web Enabling of Services (eCommerce Solution)

Case Study 1

Problem

A regional division of 3M was having problems forecasting its raw material needs, many of which it imported, based on end product orders and sales forecasts.

Solution

Makabu designed and implemented a material resource planning (MRP) system that took into consideration the unique regional needs.

The system allowed 3M logistics department giving to effectively coordi-

nate and manage purchases; implement just-in-time inventories; help the logistics department avoid overstocking and under-stocking; and give the finance department automated reports on costs associated with raw materials and finished goods.

What clients say about Makabu

"Working on a day to day basis with the team at Makabu has been excellent. The time and effort that has gone into the management of both projects from Makabu has been second to none."

"I was pleasantly surprised by the research and analytical capabilities of Makabu. Initially I was going to use Makabu to develop my design but soon I realized they could help in designing the product as well."

"Makabu helped us define our need and then developed a solution that was timely, cost-effective and scalable. Their project and process management skills are commendable. I would go back to them any time!"

Case Study 2

Problem

A division of Johnson and Johnson (J&J) was having a problem of managing its inventory across distributors resulting in costly delays of supply.

Solution

Makabu designed and implemented a distribution management system that gave J&J real-time knowledge of its pharmaceutical product inventory throughout the country including inventory at J&J, inventory in route to

distributors and unsold inventory at distributors. It also allowed J&J to keep track of secondary sales and thus knowledge of its ultimate client. The system assisted distributors with an easy ordering and tracking mechanism as well.

USA Marketing
8820 Chalon Drive
Bethesda, Md 20817
USA

Tel: 917.741.6241

UAE Marketing
801 Kendah House
Sheikh Zayed Raod
PO Box 34655, UAE

Tel: 97.14.332.6224
Fax: 97.14.332.6220

UK - Ikonami
1 Berkeley Street
Mayfair
London W1J 8DG, UK

Tel: 44.20.7016.9770
Fax: 44.20.7016.9100

Turkey - Semantix
Emirhan Caddesi No:22
80700 Dikilita° – Ystanbul
Turkey

Tel: 90.212.227.1650
Fax: 90.212.258.2660



Corporate Operations
405 Clifton Centre
Khayaban-e-Roomi
Clifton, Karachi 75600
Pakistan

Phone: +92 (21) 111.999.555
Fax: +92 (21) 583.0215

Software Development Facility
Software Technology Park
4th Floor
5-A, Constitution Avenue
Islamabad 44000
Pakistan

Phone: +92 (51) 111.999.555
Fax: +92 (51) 220.6679
Email: info@makabu.com

Makabu participates in the new economy by providing a low cost but highly skilled software development house; a professional services team that partners with clients globally; and a research and development team dedicated to developing enabling technologies for the Internet.

CHECK OUT OUR WEBSITE
www.makabu.com

Industry Specific Clients

3M
Johnson and Johnson
Pepsi Bottlers
Suplion

Other Makabu Clients

British Petroleum
Carbon Partners
Commerce One
Idea Integration
Ikonami
InfocusWeb
Kwik-Fit (Ford)
MidEast Online
Peoples Business Network
Pharmacia (UpJohn)
OGS
Sitaro
Transpolink
VentureChest
WPP

Johnson & Johnson

PHARMACIA



S I T A R O

